

# ELEKTRANS GROUP SHORT NEWS



## Our new world class Marine Travel E-commerce platform 'JOC' goes live

The Elektrans Group and its global renowned marine travel arm “Fly Hi” are proud to announce the release and ‘Go Live’ of its new and long awaited state of the art marine travel e-commerce concept.

The new revolutionary marine travel booking and travel management e-commerce solution is offered and will be known to the global shipping community as “JUST ONE CLICK” or in short JOC.

JOC is the first to market marine travel e-commerce booking & travel management platform offering a breakthrough e-procurement solution that meets all requirements through an automated, cost efficient and transparent marine travel e-booking & travel management platform.

Capt. Michael Elwert, GCEO mentioned, “Our JOC platform is simply world-class and a first to market marine travel and travel management e-procurement platform!! Very proud of our Fly Hi and JOC teams who have successfully developed this amazing platform!” and he further commented;” We are now setting new standards and are creating what we see as an industry disruption to how future marine travel booking and travel management is done cost effectively, manpower efficient as real time taking advantage of a truly global procurement reach offering huge savings for our clients”.